



# 2025

## GENERAL ADMISSION MEMBERSHIP FORM GA - \$40

### MEMBERSHIP 2025 INCLUDES:

- Invite to Three Membership “Potluck” Mixers
  - Tentative dates: October 26, 2024, January 18, 2025 & January 25, 2025
- 1 SF Member T-Shirt (size Large will be ordered if left blank)
- 1 GA Pass for all 3 days of the festival
- 1 GALA at the PARK Pass (Wednesday, February 26, 2025)

**\*\*\* ID REQUIRED AT ALL MIXERS & PACKET PICK-UP \*\*\***

### MEMBER INFORMATION & CONSENT

Full Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

T- Shirt Size  
Select One:

S

M

L

XL

2X

3X

I agree and am aware of the following:

- I am responsible for being familiar with, and abiding by, all the VIP Terms & Conditions, VIP Information posted on the Sombbrero Festival (SF) website, [www.sombrerofestival.com](http://www.sombrerofestival.com).
- I am the main point of contact for SF.
- I am responsible for the identity listed on this form. SF will not be responsible for providing Information nor for any incorrect information listed on the this form.
- I am responsible for GA Membership Packet pick up. Packet pick up dates and locations will be announced at a later date.
- If I am unable to pick up the packet, I will complete and submit the “packet pickup release form” posted on the SF website, [www.sombrerofestival.com](http://www.sombrerofestival.com). I acknowledge that the completed form must be sent from the Primary Member email listed at the top of this form, to [sombrerofestivalmemberships@gmail.com](mailto:sombrerofestivalmemberships@gmail.com) in order for authorization to be valid.
- SF Wristbands are non-replaceable. SF is not responsible for lost or tampered wristbands.
- I have “read and agree to” the Membership Terms & Conditions listed on the following pages.

Signature \_\_\_\_\_

Date \_\_\_\_\_

\*\*\*\*\* FOR OFFICE USE ONLY \*\*\*\*\*

Check # \_\_\_\_\_ Amt: \_\_\_\_\_ Cash Amt: \_\_\_\_\_ CC # \_\_\_\_\_ CC Amt: \_\_\_\_\_

Date: \_\_\_\_\_ Rec'd by: \_\_\_\_\_

**GA MEMBERSHIP  
TERMS & CONDITIONS**

**Sombrero Festival Membership** – Sombrero Festival Membership (SFM) is a Membership sold to support the festival and entitles Members to the benefits and privileges specified here. Funds from SFM are reserved for use at SFM Mixers, the Annual Gala at the Park, and any other SFM related event as directed by Sombrero Festival, Ltd. (SF, Ltd.). No SFM funds are spent on the festival itself. Membership levels and prices are established by the Board of Directors in accordance with the By-laws of SF, Ltd.

**MEMBERSHIPS ARE NON-TRANSFERRABLE & NON-REFUNDABLE.**

**EXCEPTION: IN THE CASE OF A CANCELLATION OF THE FESTIVAL, A FULL REFUND WILL BE ISSUED**

**Sombrero Festival GA Benefits–**

- Membership ONLY INCLUDES ADMISSION to the annual Sombrero Festival (SF) . No additional discounts, privileges, access to restricted areas, or other benefits at the Festival are included with membership.
- Membership “Potluck” Mixers
- 1 Member T-Shirt
- Entrance to the Annual GALA at the Park
- General Admission Pass

**Sombrero Festival Ltd.–**

- Operates the Annual SF in Brownsville, TX. Membership does not include any benefits with regard to SF, Ltd.

**Membership Packet –**

- 1 Member T-Shirt – Member listed on the SFM Form will receive a T-Shirt with the annual design for SF. T-Shirt Size MUST be selected by member name at the time membership is purchased otherwise a size LARGE T-Shirt will be issued if left blank. T-Shirt may NOT be exchanged for a different size.
- 1 GA wristband
- 1 Gala wristband
- Membership packet will be available for pick-up in the month of February, consisting of 3 distribution dates (dates, times & locations to be announced at a later date). If you are not able to pick-up your membership packet on either of the designated dates, your packet will be available for pick-up at Washington Park during GALA at the PARK, February 26, 2025, between 5pm–9pm. Membership packets not picked-up by February 26, 2025, 9 pm, from Washington Park are forfeited and immediately become property of SF, Ltd. Individual not listed as the Primary Member will not be allowed to pick up packet. The entire packet must be picked up as a whole item.
- Should there be any question about responsibility for the packet – Primary Member listed on the membership will be the main point of contact for SF.

**Mixers–**

- SF, Ltd. has tentatively scheduled membership mixers (dates listed on main page). Dates are subject to change based on the needs of SF, Ltd. There is no guarantee of a minimum number of mixers. Mixers are subject to be cancelled or re-scheduled due to inclement weather or any other cause, at the sole discretion of SF, Ltd. While mixers are normally held at SF Headquarters, the location is subject to change at the sole discretion of SF, Ltd. Each member must present their ID at every mixer, no exceptions. SF, Ltd. only provides beverages at mixers while they last.
- Members are encouraged to bring a covered dish to each membership mixer. SF provides no food at mixers and there should be no expectation that food will be provided. Only food brought by members is available for consumption.
- Alcohol consumption is permitted to those who are 21 years of age or older.
- Absolutely no take-out, to-go plates, or drinks are allowed or should be expected.

**Returned Payments–**

- If payment for your membership is returned for any cause including but not limited to Non-Sufficient Funds, you will be assessed a minimum processing fee of \$35.00. If fees assessed by our financial institution exceed that amount you will be assessed the difference. You will be notified at the Primary e-mail address listed on the account, and membership privileges for name listed on the membership will be suspended. If you fail to pay assessments related to returned payments within 30 days of notice being sent, your membership may be cancelled at the sole discretion of SF, Ltd.

**No Politicking Permitted–**

- Politicking is not permitted at SF or at any SF event. Speeches and distribution of paraphernalia are strictly prohibited. Personal attire such as shirts hats, buttons, etc. are allowed, but are discouraged! ANY VIOLATIONS WILL RESULT IN THE IMMEDIATE FORFEITURE OF YOUR MEMBERSHIP RIGHTS AND PRIVILEGES including but not limited to removal from the event where the violation occurs.

**Canceled Festival–**

- In the case of a canceled festival a full refund will be issued.

**TERMS & CONDITIONS (CONTINUED)**

**\*\*TERMS & CONDITIONS ARE SUBJECT TO CHANGE AT THE SOLE DISCRETION OF SOMBRERO FESTIVAL, LTD.\*\***

**FAQS (FREQUENTLY ASKED QUESTIONS)**

1. Does my VIP Membership get me into the elevated white VIP TENT by the MAIN STAGE or into the VIP AREA UNDER THE BIG TENT?
  - **NO** - the white VIP MAINSTAGE TENT and the VIP area under the Big Tent is reserved for Corporate Sponsors of SF, and SF, Ltd. VIP's. For information on obtaining access to the VIP MAINSTAGE TENT/VIP area under the Big Tent, see the Corporate Sponsorship Package on the SF Website, [www.sombrerofestival.com](http://www.sombrerofestival.com) (Corporate Marketing & Sponsorships" Forms or Downloads Page) for specifics on becoming a Corporate Sponsor. Access to the VIP MAINSTAGE TENT begins at the \$5,000.00 level and up.
2. Do I get free beverages at SF with my GA Membership
  - **NO** - With regard to the Festival, Parking is not included for GA Membership.
3. Is there parking for GA Membership members for the festival?
  - **NO**- With regard to the Festival, GA Membership only includes Admission.
4. Do I get a discount on T-Shirts, or other items for sale at the Mercado at the festival?
  - **NO**- With regard to the Festival, GA Membership only includes Admission.

**"CONSENT SECTION" SIGNED ON MEMBERSHIP FORM**

I agree and am aware of the following:

- I am responsible for being familiar with, and abiding by, all the VIP Terms & Conditions, VIP Information posted on the Sombrero Festival (SF) website, [www.sombrerofestival.com](http://www.sombrerofestival.com).
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- SF Wristbands are non-replaceable. SF is not responsible for lost or tampered wristbands.
- I have "read and agree to" the Membership Terms & Conditions listed above.

**STAY UP TO DATE WITH ALL THINGS SOMBRERO FESTIVAL!**

**Janeth Rico**, VP of Membership  
Call or text: 956.459.7807

**Elvia Lozoya**, AVP of Membership  
Call or text: 956.203.1476



Email: [sombrerofestivalmemberships@gmail.com](mailto:sombrerofestivalmemberships@gmail.com)